

PROJECT OF THE MONTH | Moët Hennessy, New York [US]

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Photo: Eric Laignel



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ARCHITECT TPG Architecture

COMPLETION June 2021

PRODUCTS **Acoustic metal ceilings in the S7 rail channel system**
0.7 mm thick galvanised sheet steel; dimension [LxB]: 2438.5 mm x 609.5 mm; perforated in RG-L08; partially powder-coated in khaki bronze; partially printed with dur-GRAPHICS in Walnut W201; lined with black acoustic fleece [370m²]

Exquisite exclusivity: In a first-class location, sited directly at Ground Zero, Moët Hennessy moved into its new office premises in the famous 7 World Trade Center. The leading provider of Luxury wines and spirits created an impressive workplace with an all-round view of downtown Manhattan. The design concept supplied by durlum complements this business venue perfectly.

Printed with dur-GRAPHICS in an upscale walnut texture, the rectangular metal panels imbue the elevator lobby with a welcoming and at the same time extravagant atmosphere. In the adjacent reception and bar area, the printed elements merge with ceiling panels powder-coated in khaki bronze. This creates a harmonious ceiling pattern that skilfully highlights the different areas and blends seamlessly into the other interior design features. To improve the acoustics, the ceiling elements were perforated and lined with fleece.

Together with the renowned firm of architects TPG Architecture, Moët Hennessy has created impressive rooms that showcase just how versatile durlum's rectangular metal panels can be.



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